

53

# with Big, Fun-Filled Activities

## Staffers Feature Fashions And Fads for Sun Fun



Upper left: Assistant Manager Joseph Kokinda stands beside one of the outstanding summer displays at 573, Haddonfield, N.J., and surveys his going-away presents from the staff. He was transferred to 492, Springfield, Pa. Upper right: Mary Lou Cipriel, left, and Bernice Satterfield dress in sports to usher in the "Fun in the Sun" promotion at 551, Johnstown, Pa. Lower left: Rose Monte, fountain, models one of the popular beach hats on display at 587, Woodbury, N.J. Lower right: Assistant Manager Patrick Healy imagines he is in Hollywood while he tries out his "Hollywood Super Specs," one of the best sellers at 431, Long Island City, N.Y.

### 469 Holds

#### Bon Voyage Party

Bayonne, N.J., 469—Angel Sullivan was feted at a Bon Voyage party given by employees and given a matched set of luggage for her trip to Europe. She will return in late August.

New Hyde Park, L.I., N.Y., 474—Birthdays celebrated were Manager Leonard P. Bogdan, Peggy DeNaples, Robert Stafford, Marie Stevenson, Ruth Berry and Robert Pollard. Stockton Albert Reinike is proud of his new baby boy.

Uniontown, Pa., 475—Kresgeites at 475 had three weddings to attend lately—Karen Ainsley's, Delores Alton's and Paula Leckner's. All were wished happiness.

Springfield, Pa., 492—Congratulations and best wishes were extended to Harvey J. Ibbotson on his promotion to manager of 335, Philadelphia, Pa. Joseph T. Kokinda replaced him as assistant manager. Winner of the basket contest was Anna Guyon with runner-up being Nellie Lord.

Buffalo, N.Y., 494—The guest of honor at the "Continental Room" was James Massaro who celebrated his 25th service anniversary. He received a plaque, pin and gifts. The ladies present received corsages and the men carnations. A committee presented a skit.



District Manager Howard E. Brubaker, center, holds the plaque citing James Massaro, left, for his 25th anniversary while Manager Frank H. Hatheway, 494, Buffalo, N.Y., looks on.

### Sisters at Store 498 Baffle Customers

Eatonville, Pa., 498—Shoppers are usually confused when they stop at 498's dinette while the Moffett sisters are working. The three of them, Lorraine and Loretta, 18, and Lois, 18, look exactly like triplets. Only the first two are twins. Customers constantly mistake them and order from one, pay another and trip the third.

Philadelphia, Pa., 506—Ann Wiener won the basket contest. Sales soared 10 percent during the contest.

Cohoes, N.Y., 534—The personnel bid farewell to Manager John V. Durkin before his departure to 431, Long Island City, N.Y., and welcomed new Manager Patricia F. Burns from 115, Easton, Pa. Employees wished Helen LaBarge a speedy recovery from her operation.

### Bargain Days Feature 531's Staff in Costume

Johnstown, Pa., 551—"Old Fashioned Bargain Days" brought crowds to see Kresgeites decked out in costumes. The "Fun in the Sun" promotion went over very big at 551.

Brooklyn, N.Y., 552—Employees honored Assistant Manager James Robson and his wife with a surprise farewell dinner before he transferred to 735, Phoenix, Ariz. The staff wished Mary Ewanchuk much luck in her new job as food manager. Mary Stevenson, fountain, retired. She is 70 years old and staffers wish her a happy retirement life.

Bloomfield, N.J., 562—Manager Arthur W. Camire offered to fete employees with a picnic supper if they could increase this year's sales over last year's. Muriel McCormick is visiting relatives in England and Muriel Robertson went to visit her relatives in Newfoundland.

### Louis Prima and Keely Surprise Staff at 573

Haddonfield, N.J., 573—Staffers were thrilled to have as guest orchestra leader Louis Prima and his wife Keely Smith. They were playing at the Latin Casino and came to visit Kresge 573 along with Paul Hartman, the leading man in the stage play "Take Me Along". Joseph Kokinda was transferred to 492, Springfield, Pa., as assistant manager. He received a wallet filled with money from staffers.

Woodbury, N.J., 587—Promotions have been numerous and extensive at 587. During the last two months employees took part in a bedding promotion, a Fashion Stone Jewelry promotion, a Coca Cola promotion and a Flavored Carib Punch promotion. The latter offered a free glass to each customer buying the punch. A bowling team was organized and members are being teased because of the name—The Fleas! The staff is looking forward to helping Mary Wallace, bookkeeper, celebrate her 25th anniversary.

### Staffer at 590 Vacations in Italy

Waterbury, Conn., 590—Co-workers are receiving postcards from Rose Perugini, office, who is spending six weeks in Italy. Before she left everyone attended a surprise going-away party for her.

Morrisville, N.J., 608—The personnel enjoyed the store picnic at Lewis Morris Park—especially the baseball games, horseshoes, badminton and food. Birthdays were celebrated by Martha Morris, Marie Hopkins and Harriet Brackender.

Levittown, Pa., 619—The staff was thrilled with the newly installed air conditioning unit. A sidewalk sale of Italian ice had customers standing in line. JoLain Kiss won second prize in the Levittown roller skating contest. Welcome was extended to Assistant Manager Peter Hernandez transferred from 655, Hicksville, L.I., N.Y. Basket contest winners were Ray Devito, Jerry Flager and Rose Pettit.

### 659 Wins Con-Tact And Manley Contests

Garden City, N.Y., 659—The employees all worked together and won first place in the "B" classification of the Con-Tact contest and also the Manley Popcorn contest. The staff welcomed Trainee Richard Crisp. Birthday wishes went to Assistant Manager John Shaw, Trainee Patrick Gregory, Vincent Sparacino, Bea Cuccaro, Carol Tjarks, Ann Wilson, Ann McFarland, Edna Schellhorn and Reba Walden.

New London, Conn., 651—The year department was very busy. The women employees finished knitting their alpaca and stoles and started making lovely knit sweaters. Irene Hancock moved to Florida for her vacation. New Kresgeites are Hazel Stomsted, Carolyn White and Edwin Walsh. Thelma Quimby is now Mrs. Lyle Davis.

Massapequa Park, L.I., N.Y., 696—The staff welcomed back Hilda Fawcett after her recent illness. Food Manager Alan Gross was congratulated by staffers on the wonderful job he is doing in the delicatessen department. The staffers wished luck to graduates Marlon Hodder, Barbara Stack and Denise Connors.

## New Stages in Their Careers

### Southern Region

- 14—Carlee Franke, Department Head; Kates Tusher, Food Assistant.
- 25—Helen Rex, Gladys Lamm, Betty Simmons, Eileen Brackett, Department Heads; Wilma Ruth Scales, Floor Supervisor.
- 56—Barbara Krider, Department Head.
- 79—Gladys Burke, Betty Lee Wheeler, Department Heads.
- 134—Lucille Roberts, Sandra Freking, Department Heads; Sue Pike, Floor Supervisor.
- 264—Dorothy Aker, Food Manager.
- 345—Mary Neal, Laura Durham, Ella Denny, Department Heads.
- 349—Catherine Schmokke, Food Manager; Theresa Papp, Sales.
- 390—Elsie Lee, Arana Thompson, Ellen Wilhelm, Ella Shider, Department Heads; Ruby Boone, Assistant Food Manager.
- 457—Shirley Goodman, Department Head.
- 558—Judith Ann Thomas, Carolyn Mayhugh, Department Heads; Shirley Burch, Window Display.
- 624—Emaline Hinton, Personnel Supervisor.
- 647—Gertie Addleman, Floor Supervisor.
- 648—Katie Quick, Floor Supervisor; Pat Morris, Sandra Kavich, Agnes Griffin, Food Sales; Virginia Elmes, Food Manager; Ann Davis, Cashier; Wanda Smith, Department Head.
- 660—Ella Mae Taylor, Floor Supervisor.
- 686—Loretta Vornan, Sandy Egles, Department Heads; Mary Kline, Office.
- 688—Candis Brown, Carol Tormollan, Janice Turner, Food Managers.
- 705—Leta Turner, Food Manager; Gladys Wade, Assistant Food Manager; Velma Haney, Personnel Supervisor.
- 707—Betty Palmisano, Neil Hoyer, Department Heads.
- 713—Tina Baggett, Personnel Supervisor.
- 714—Elaine Benavides, Cashier; Sandra Crouch, Sales; Gladys Miller, Food Sales.
- 717—Rybil Howell, Helen Atchison, Supervisors.
- 729—Martha Talbot, Hettie Brummer, Linda Ludwig, Department Heads.
- 730—Juanita Thorp, Cashier.

- 733—Jackie Robertson, Dorothy Cunningham, Bobbie Moore, Carolyn Chapman, Department Heads.
- 738—Jougenne Weber, Assistant Food Manager; Ruby Webb, Post Mistress.
- 741—Capitula Barnard, Floor Supervisor.
- 745—Vivian Rice, Food Manager.
- 748—Leona Bierre, Bookkeeper.
- 749—Irene Bailey, Food Manager; Georgia Shapp, Pat Townsend, Betty Current, Department Heads.
- 750—Mary Egan, Personnel Supervisor.
- 751—Pearl Walker, Food Manager.
- 753—Juanita Harbort, Personnel Supervisor; Pauline Langston, Office Cashier; Charlene Story, Maria Carmichael, Ruth Anderson, Sue Frank, Department Heads.

### Eastern Region

- 46—Elizabeth Foy, Cashier; Erna Stainke, Personnel Supervisor; Ida Deltor, Food Manager.
- 53—Orven Elzay, Personnel Supervisor.
- 64—Barbara Snyder, Personnel Supervisor.
- 65—Charlotte Pfeiffer, Floor Supervisor.
- 118—Ann Cotter, Personnel Supervisor.
- 111—Ann Desimone, Office Cashier.
- 149—Kay LeVasseur, Personnel Supervisor.
- 165—Rosalia Lillario, Floor Supervisor.
- 288—Barbara Perone, Merchandise Supervisor.
- 301—Mary Dart, Food Manager.
- 351—Ruth Boerner, Personnel Supervisor.
- 367—Alpha Andersen, Personnel Supervisor.
- 371—Anna Petrasel, Food Manager.
- 379—Ida Aspers, Personnel Supervisor.
- 441—Marie Ellis, Asst. Food Manager.
- 470—Madeline Gayron, Floor Supervisor.
- 475—Genevieve Conaway, Personnel Supervisor.
- 506—Marie O'Brien, Office.
- 546—Marion Tardiff, Food Manager.
- 551—Gertrude Luepk, Personnel Supervisor.
- 553—Mary Elwachtter, Food Manager.
- 603—Margaret McNett, Food Manager.

## Three Teachers Take Class at Detroit Office

Detroit Office—Three teachers from Detroit area public high schools were guests of the Detroit Office for two weeks in June and July. Their visit was part of a course in Guidance and Personnel Training in Detroit Business and Industry sponsored by Michigan State University.

Kresge was one of 16 companies participating in the program. The three educators visited all Detroit office departments and met Kresge executives as a means toward becoming better acquainted with the business field.

At the close of the two week period, all 45 teachers participating in the Michigan State University Program attended a full day session at the Detroit Office. The operations of the company were explained by Kresge executives and the film "The Kresge Story."

The Detroit Office's three visitors were Bernard Koloski, Southwest Placement Department, Detroit Public Schools; Helen Van Horne, Counselor, Lincoln Park High School; Evelyn Westerville, Counselor, Grosse Pointe High School.